

MITCH CHUL SCHNEIDER

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INSTRUCTOR

Passionate education innovator, applying social-emotional learning and technology to remote and in-person settings. Believe education is the truest path to reducing multi-generational poverty and empowering individuals. Held 50+ civic roles across career. Leverage experience within instructional design and technology, and user design sectors to promote engaging, differentiated life-long learning. Capitalize on experience as a social venture founder, CSO, and educator with 20+ year history of success in organizational and program design, funding, implementation, delivery, and refinement. Identify and highlight the talent in all students and stakeholders. Build inclusive cultures.

ACADEMIC INTERESTS: Global Business Management • Non-profit Management • Psychology (Social, Education) Social-Emotional Learning (SEL) • Education Psychology of Technology • Elementary Education • Instructional Design & Technology (IDT) • Motivation & Emotions • Gamification • Personalized Learning • Entrepreneurship

SELECT RELEVANT SKILLS: Curriculum Design • Diverse Equity & Inclusion • Thought Leadership • Assessments Educational Technology Leveraging • Innovative Learning Methods Integration • Equity & Social Justice Integration

EDUCATION

THE CHICAGO SCHOOL OF PROFESSIONAL PSYCHOLOGY

■ **EDD, Educational Psychology & Technology** [GPA 4.0/4.0]
Doctoral dissertation on social-emotional learning & education technology; Certificate in instructional design and technology (IDT). IDT Assistant, EPT Mentor, EPT Mentee, 5 Group Research Projects, & Newsletter Contributor.

AMERICAN COLLEGE OF EDUCATION

■ **MAT, Elementary Education** [GPA 4.0/4.0; 2018; IEIN 1170676]
Focus on critical thinking, social-emotional learning, and technology; Student Teaching, Founding Kappa Delta Pi (KDP) Officer.

UNIVERSITY OF ILLINOIS AT CHICAGO

■ **PMI's Project Management Professional Program Certificate** [2010]

NORTH PARK UNIVERSITY

■ **Professional Non-Profit Management Certificate** [2006]

CASE WESTERN RESERVE UNIVERSITY

■ **MBA, eBusiness & Entrepreneurism** [GPA 3.7/4.0; 2001]

THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT

■ **MIM, International Management** [GPA 3.6/4.0; 2000]
Focus on cross-cultural communication and international marketing

WASHINGTON UNIVERSITY

■ **BA, Psychology, Minor in Business**
4 Semesters Psychology Internship at Malcolm Bliss Mental Health Center

LICENSES

IL PROFESSIONAL EDUCATOR • IN PROFESSIONAL EDUCATOR • IL PARAPROFESSIONAL • IL SUBSTITUTE

AWARDS

ASU GSV ELITE 200 USC • edVENTURES COHORT • GENERA8TOR's gBETA SOCIAL VENTURE • AMAZON WEB SERVICES EDTECH INVITED MEMBER • STARTUP BOOST CHICAGO 2020 ACCELERATOR MEMBER • TCSP RICARDO

GRUNSTEN AWARD 2020 WINNER • TCSP GLOBAL PSYCHOLOGY 2019 WINNER • DALE CARNEGIE HUMAN RELATIONS AWARD • CHICAGO CCHR AWARDEE • NAAAP LEADERSHIP AWARD • CRAIN'S CHICAGO 40 UNDER 40

 **TEACHING**

ADJUNCT INSTRUCTOR • North Park University, Chicago, IL
EDUCATIONAL PRESENTER • TCS Education Systems, Chicago, IL
TEACHING ASSISTANT II, GUEST TEACHER, & GUEST TEACHING ASSISTANT • Chicago Public Schools
TEACHER • SS. Faith, Hope, Charity School
ADJUNCT LECTURER • Truman College, City Colleges of Chicago
LECTURER • Small Business Development Center (SBDC), DCEO & Small Business Administration (SBA)
NATIONAL TRAINER • Infinium Consultancy
TEACHING ASSISTANT • Thunderbird, American Graduate School of International Management
RESEARCH ASSISTANT • Washington University (School of Psychology)

 **PROFESSIONAL HISTORY**

SR MGR OD & CHANGE MGT

WBA/ Walgreens

Deerfield, IL
2022–Present

One of the largest American pharmacy and wellness companies.

- Individually managed 3 largest portfolio segments: Pharmacy, Health, Retail
- Helped lead multi-year company-wide transformation process (leadership support, learning & development, cross-functional communication, feedback)
- Executive level organizational design and innovation across human relations

ADJUNCT PROFESSOR

North Park University

Chicago, IL
2022–Present

A service and equity-based university that seeks to build character, excellence, faith, and learning.

- Created in-person and online curricula for the Psychology Department
- Taught Human Lifespan Development

FOUNDER & CHIEF STRATEGY OFFICER

Strut Learning

Chicago, IL
2018–2022

An education technology startup focusing on emotional intelligence (EQ/SEL) technologies for elementary students.

- Envisioned and actualized EQ EdTech product encompassing assessment, curricula, and EQ adaption.
- Developed curricula strategy integrating social science, SEL, and ELA standards; leveraged multiple learning theories; UDL and framed it within instructional design & technology (IDT) practices for multiple learner profiles.
- Established organization as academic thought leaders.
- Recruited and led 30-member team.
- Developed strategic relationships with Amazon, Chicago Literacy Alliance, IL Digital Educator Association, Chicago Teachers Union Foundation, Chicago Public Schools, Distinctive Schools, etc. and several awards.

INSTRUCTIONAL DESIGN & TECHNOLOGY DOCTORAL ASST.

TCS Education Systems

Chicago, IL
2018–2022

An instructional design & technology higher education online collaboration.

- Served on Instructional Design team, conducting research, developing training materials, and **generating and delivering presentations.**
- Redesigned instructional materials and educator toolkits.
- Created surveys and focus groups, analyzing results for instructional design.

DIRECTOR OF TECHNOLOGY & TECHNOLOGY TEACHER

A progressive, technology-rich school leveraging technology for innovation, integration, inclusion, and differentiation.

SS. Faith, Hope, Charity School
Winnetka, IL
2017–2018

- **Delivered K-8 standards and project-based technology curricula** with literacy, math, and social science integration and integrated social-emotional learning, community service, and entrepreneurial frameworks.
- Developed new technology architecture / infrastructure, creating first systems-based processes, streamlined asset management, account management, and deployment for devices; managed related staff, projects, and training.

TEACHING ASSISTANT II, GUEST TEACHER, & GUEST TEACHING ASSISTANT
Chicago Public Schools & Chicago Substitute Teacher Network
Chicago, IL
2016–2017

An education-based organization that sources education talent to serve Charter School's substitute and teacher aide staffing needs. Guest teachers have a strong belief that every child has the ability and right to succeed.

- Served as full-time CPS teaching assistant for 3 classrooms and substitute teacher (PreK-12 & technology).
- **Worked, observed, and volunteered in 30+ different local schools while conducting doctoral-level research on social-emotional learning and education technology.**

EXECUTIVE DIRECTOR
Kauzu
Chicago, IL
2011–2016

A technology-based social enterprise offering platforms for hyper-local employment connections, including the first text-based artificial geolocation mobile recruiting capabilities for basic phones for low-income persons as a step toward alleviating the digital divide and creating jobs for underserved.

- Founded startup, leading strategy and development in high-growth arena. Held 3 launches with aldermen and civic leaders for each product.
- **Received media visibility (*Wall Street Journal*, *Bloomberg*, *Yahoo!*, and *Crain's*) and local and national awards.**
- Provided community workshops.
- Secured network of high-impact partnerships, including with the City of Chicago, Illinois Department of Employment Services (IDES), Chicago City Council, City Colleges of Chicago, Cook County, and leading workforce development agencies.
- Raised \$500K in angel funding and secured \$1.5M in Series-A venture capital funding from an international venture capital firm focused on scalable technologies with global market appeal.
- Won \$250K in cash and \$80K in services during 1st month of operations at Kansas City's international Gigabit Challenge, a startup pitch competition with sponsors including Google, Microsoft, and the Silicon Valley Bank.
- Hired and trained 45 members, including staff and volunteers on social media, graphic design, and pitching.

MANAGING DIRECTOR
Asian American Center for Advancing Justice
Chicago, IL
2005–2011

The leading pan-Asian organization in the Midwest, dedicated to empowering the Asian American community through education, advocacy, research, leadership development, and coalition building.

- Progressed from Director of Development to Director of Operations and then named Managing Director.
- **Coordinated process for \$15M affiliated merger with 4 nationwide organizations to create AACAJ.**
- Created strategic and operational plan that led to 7 new grants/contracts averaging \$30K each in the first 1.5 years. Slashed operational and funding costs by nearly 20%, altogether growing budget from \$100K to \$1.6M.

**STRATEGY & CHANGE
MANAGEMENT CONSULTANT**
Infinium Consultancy
Chicago, IL
2004–2010

A business experts group consulting on ideation, infrastructure development, and growth in business, tech, community, and civic arenas.

- Served as a national trainer for leadership curriculums for corporate, community, and academic clients.
- Provided consulting to 96 new clients resulting in 35 new jobs, over \$4.1M in financing, and 13 new startups.



CIVIC LEADERSHIP

Of 50+ Lifetime Positions

- Educators for Excellence, ISBE SEL Cohort & SEL Advocacy Member
- Alain Locke Charter School, Past Advisory Board Member
- YMCA Metropolitan Chicago, Past Board Member Lakeview YMCA
- American Red Cross, Volunteer Instructor Trainer
- LifeCrisis Suicide Prevention, Crisis Line Volunteer



OTHER EXPERIENCE

TAPROOT FOUNDATION [2016–Current]

Pro-bono Project Account Director/ Education Project Lead

A national nonprofit delivering pro-bono consulting. Volunteered with 40+ organizations, commissions, and boards with 2-10 year service terms.

EDUCATION PIONEERS [2016–2017]

Graduate School Fellow

A national fellowship offering opportunities to lead work in education.

CUBED MANGO [2011–2013]

Founder & Executive Technology Consultant

A social enterprise delivering affordable IT and professional solutions.

CHICAGO ALLIANCE FOR NEIGHBORHOOD SAFETY [1996–1997]

AmeriCorps VISTA Community Organizer/ National Year of Service

COMPUWARE CORPORATION [1997–1999]

Sr. Consultant/ Software Engineer/ Project Manager

NATION NEWSPAPERS (KENYA)/REUTERS [1995–1996]

Staff Photojournalist/Freelance Photojournalist



PRESENTER

- EQUIP TO ACHIEVE EQ SUMMIT
- IL DIGITAL EDUCATORS' ASSOCIATION
- CHICAGO TEACHERS' UNION FOUNDATION
- CHICAGO PUBLIC SCHOOLS
- CHICAGO LITERACY ALLIANCE
- DEPT COMMERCE & ECONOMIC OPPORTUNITY (DCEO)
- SMALL BUSINESS ADMINISTRATION (SBA)
- AALF CONFERENCE
- LEAP 21ST CENTURY LEADER
- NAAAP NATIONAL CONVENTION



CONFERENCES & PAPERS

SELECT CONFERENCES

Schneider, M. (2021, June 11-12). *Emotional Intelligence Development Through Instructional Design and Technology* [Conference presentation]. Equip to Achieve Summit, Chicago, IL, United States. <https://www.equip2achieve.org/>

Schneider, M. (2020, February 24-27). *Value of Social-Emotional Learning Assessments* [Conference presentation]. IL Digital Educators Association Conference, Chicago, IL, United States. <https://ideaininois.org/event-3596865>

Schneider, M. (2019, March 18). *Faculty Resistance to Technology Integration* [Conference presentation]. Society for Information Technology & Teacher Education International Conference, Las Vegas, NV, United States. <https://www.learntechlib.org/j/SITE/>

Schneider, M. (2019, March 18). *The Transition from Extrinsic Rewards Toward Intrinsic Motivation: The Role of Edtech* [Conference presentation]. Society for Information Technology & Teacher Education International

Conference, Las Vegas, NV, United States.

<https://www.learntechlib.org/j/SITE/>

SELECT PAPERS

Muhammad, N., & Schneider, M. (2022). The Role of EdTech in Enhancing Learners' Motivation. *Selangor Science & Technology Review (SeSTeR)*, 5(5), 73-77.

<http://sester.journals.unisel.edu.my/ojs/index.php/sester/article/view/235>

Muhammad, N.M., Schneider, M., Hill, A. & Yau, D.M. (2019). The Negative Impacts of EdTech: EQ Perspectives. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education International Conference* (pp. 1066-1071). Las Vegas, NV, United States: Association for the Advancement of Computing in Education (AACE).

<https://www.learntechlib.org/primary/p/207777/>

Muhammad, N. M., Schneider, M., Ochoa, A., Wilson, K.I., & Yau, D. M. (2019). *The Transition from Extrinsic Rewards toward Intrinsic Motivation: The Role of EdTech*. Unpublished manuscript.

Torres, I., Evans, J., & Schneider, M. (2019). Faculty Resistance to Technology Integration. In K. Graziano (Ed.), *Proceedings of Society for Information Technology & Teacher Education International Conference* (pp. 175-177). Las Vegas, NV, United States: Association for the Advancement of Computing in Education (AACE).

<https://www.learntechlib.orgprimary/p/208475>