

# MITCH CHUL SCHNEIDER

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## EXECUTIVE LEADERSHIP

Technology Social Impact Executive driving consistently high-impact, innovative programs that gain awards and public accolades. Capitalize on passion to inspire and empower diverse individuals to deliver next-level operating models and processes. Known for cross-level communication and investment in effective organizational culture creation leading to increased ownership and productivity. Combine emotional intelligence and learning-based frameworks to actualize effective development & change. Leverage partnerships to cultivate and grow brand and accounts. Focus on market trends, analytics, and best practices for translation into progressive approaches.

## CORE COMPETENCIES

Strategic Growth & Innovation • Change Management • Creative Programs Leadership  
Operations • Stakeholders & Partners Collaboration • Fundraising & Account Management  
Brand Development • Technology Social Impact Focused • Multi-Platform Training Delivery  
Organizational Development • Cross-Functional Team Building & Management • EQ Development



## HIGHLIGHTED ACCOMPLISHMENTS

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- Launched high-growth technology social venture focused on yielding employment impacts. Praised by City of Chicago. Won largest global competition sponsored by Google and Microsoft.
- Supervised 100+ person National Convention team, directly managing 10-member executive team. Led strategy and weekly operations meetings. Doubled revenues & attendance, and tripled net.
- Designed and implemented assessments and strategic plans for civic organizations; collaborated with advisors, board, policymakers, and staff to refine vision, grow brand, and innovate programs.
- Created 2 multimillion-dollar, nationally recognized and awarded organizations through innovation, fundraising, partnerships, program development, and branding.

## PROFESSIONAL HISTORY

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WALGREENS BOOTS ALLIANCE (WALGREENS) Deerfield, IL • 2022 – current

### **Sr. Manager Organizational Development & Change Management**

Led one of the largest transformational change project across the Walgreens corporation while managing the 3 large portfolio segments: Pharmacy, Health, and Retail.

- Helped coordinate HR support (CM, OD, L&D) for greater impact while leading the CM team.
- Supported executive leadership through culture development, team acceleration, and learning.

STRUT LEARNING

Chicago, IL • 2018 – 2022

### **Chief Strategy Officer**

Lead development of award-winning, high-growth social enterprise startup offering education advancement through emotional intelligence (EQ/SEL) technologies. Generated strategic plan for academic thought leadership, market visibility, testing, adoption, and sales. Bring in major corporation speakers for professional development (McDonalds, Leo Burnett). Create individual development plans. Coordinate mentor/mentee programs, workshops, retreats, field experiences, and social events.

- Envisioned and built highly invested 30-member global team (50% female, 70% diverse) that actualized EQ EdTech product. Launched assessment, summit & homeschool; school prototype.
- Developed unique curricula and design, taking education theory to the next level. Integrated instructional design and technology (IDT) with motivation, emotion, EQ/ SEL, and social cognitive models. Re-architected the design, framework, and delivery of traditional learning science.

- Secured strategic relationships with Amazon, Chicago Literacy Alliance, IL Digital Educator Association, Chicago Teachers Union Foundation, Chicago Public Schools, and Distinctive Schools.

KAUZU

Chicago, IL • 2012 – 2016

### Executive Director

Led local and international strategy and development of award-winning, technology-based social enterprise offering platforms for hyper-local employment connections as a step towards alleviating the digital divide. Marketed venture. Provided community workshops. Hired 45-member global team. Coordinated extensive internal training activities, including coaching, retreats, and networking. Led multiple brand, operations, and staff changes based on investments and global needs.

- Led strategy and organizational development in high-growth arena. Held 3 launches with Aldermen and civic leaders for each product. Received media visibility (Wall Street Journal, Bloomberg, Yahoo!, and Crain's) and local and national awards. Advised international strategy.
- Secured partnerships, including with the City of Chicago, IL Department of Employment Services (IDES), Chicago City Council, City Colleges of Chicago, and workforce development agencies.
- Raised \$500K in angel funding and secured \$2.25M in Series-A venture capital funding from an international venture capital firm focused on scalable technologies with global market appeal.
- Won \$250K in cash and \$80K in services in startup pitch competition with Google & Microsoft.

ASIAN AMERICAN CENTER FOR ADVANCING JUSTICE

Chicago, IL • 2005 – 2011

### Managing Director & National Change Manager

Headed the leading pan-Asian organization in Midwest, dedicated to empowering the Asian American community through advocacy, research, education, leadership development, and coalition building. Grew budget, recruited staff, and managed facilities and technology services.

- Progressed from Dir. of Leadership to Dir. of Programs to Dir. of Operations, then Managing Dir.
- Created leadership programs from ground up, empowering stakeholders and members. Transitioned board leadership from figure heads to hands-on roles. Launched community managers and youth programs. Developed & delivered trainings: civic engagement, board dev, equity, social justice.
- Managed \$15M merger & change management with 4 regional organizations for one national. Developed roadmaps, assessments, analysis, etc. with a focus on brand, programs, and leadership.
- Initially slashed costs by nearly 20% and grew budget from \$100K to \$1.6M (1500% increase).

INFINIUM CONSULTANCY

Chicago, IL • 2004 – 2010

### Strategy & Change Management Consultant

Provided, within group of business experts, consulting services, including ideation, capacity building, organizational development, exec. leadership training, change management (PROSCI), and managed services (technology, offshore/ outsource technology, design, HR, and admin).

- Served 96 new clients resulting in 35 direct jobs, \$4.1+M in financing, and 13 startups.
- Clients included PWC, E&Y, Motorola, Pepsi, Chambers of Commerce, Social Services, SBDC.

COMPUWARE CORPORATION

Milwaukee, WI • 1997 – 1999

### Sr. Consultant/ Software Engineer/ Project Manager

- Provided client communication, business analysis, team management, and code development for change management, reporting, and Y2K for clients including Golden Books, Miller Brewing.

## EDUCATION

- **EDD**, Educational Psychology & Technology: The Chicago School of Professional Psychology (4.0/4.0; 2022). Dissertation: emotional intelligence (EQ) and learning technology; Instructional Design.
- **MAT**, Elementary Education: American College of Education (4.0/4.0; 2018; IEIN 1170676; 2018)
- **MBA**, eBusiness & Entrepreneurism Case Western Reserve University (2001)
- **MIM**, International Management & Cross Culture Comm.: Thunderbird Graduate School (2000)
- **BA**, Psychology, Minor in Business: Washington University (1995)
- **Certificates**, Professional Non-Profit Mngt. (Cert. 2006) • PMI's PMP Course (2010) • IDT (2022)